Department of Art
John Dorsey Prize for Outstanding Curatorial Practice Guidelines

As the leading art critic for *The Baltimore Sun* and a well-known area curator, John Dorsey's incisive critical perspective and passion for visual arts provided immeasurable contributions to the contemporary art community. This prize rewards students in the Departments of Studio Art and Art History who excel in critical thinking skills and curatorial practice. The award jurors, comprised of faculty from Studio Art and Art History, will select a single exhibition proposal submitted for this competition. Applications are due on May 5, 2014. The winner will be announced approximately two weeks later, and the exhibition will open the Fall season in the Herman Maril Gallery in the Art/Sociology Building in September 2014.

The exact dates of the exhibition and opening reception will be announced at a later date.

THE PRIZE

The John Dorsey Prize amount is $2500, from which the winner distributes honoraria and operating expenses. The recommended division of the award is $1500 to the prize winner and $1000 divided equally among the exhibiting artists in the form of honoraria. Alternative distribution plans should be approved by the department Chair. Participating artists must provide transportation for their own works to and from the exhibition. The Department of Art will provide an additional $400 towards gallery preparation, advertising, and the opening reception.

ELIGIBILITY

Applicants must be full-time graduate or undergraduate Studio Art or Art History majors at the University of Maryland, College Park during both the application and exhibition semesters. Undergraduate applicants must be of at least junior standing. Graduate students must be members of MFA, MA, or PhD programs in the Department of Art or the Department of Art History and Archaeology.

HOW TO APPLY

Applicants must submit the following in one complete application package:

1. **Complete John Dorsey Prize Application**
   (See below or pick up in Art Office)

2. **Letter of Proposal**
   Prepare a typewritten, detailed letter of proposal. Your signed letter should include:
   A. Information on your curatorial concept and the names of artists to be exhibited. Include a proposed title and examples of the works to be included in the show. If the proposed artists have not created the work for the show, please show us characteristic examples.
   B. Description of any additional related events (e.g., moderated panel or invited speaker lecture) that will occur with your proposed exhibit.
   C. Detailed timeline that includes activity and expenditure dates.
   D. Description of your previous curatorial experience (if applicable).
   E. Plan for design and preparation of your promotional materials.

3. **Budget Sheet**
   Prepare a budget, detailing how the allotted $2,500 prize will be used. The budget is intended to "provide a cash prize for the selected recipient, as well as stipends for student artists who present work in the exhibit." The Department will allocate $400.00 for advertising and reception expenses. See application for budget template.

4. **Digital Imagery on CD-ROM and List of Images**
   Each Image file must be ▪ in jpg format ▪ 300 dpi resolution ▪ maximum width or height of 1500 pixels ▪ no larger than 3MG. CD-ROM should be clearly marked with your name, project name, and "John Dorsey Prize." Discs must be readable on both PC compatible and MAC platforms. Save files using last name and file number, i.e. Smith_01.jpg. A printed list of images (including files name, title, date of work, and brief description) must be included with the application.

5. **Faculty Advisor**
   Selected applicant will be required to identify an Art or Art History faculty member that agrees to serve as your project advisor.

Application packages must be received in the Art Office by 4 p.m. on Monday, April 14, 2014.

John Dorsey Prize for Outstanding Curatorial Practice – Application Form

I. PERSONAL DATA

Name	**UID**
Address	**Email**
Home Phone	**Cell Phone**
☐ **Full-Time, Undergraduate Studio Art Major** ☐ Junior ☐ Senior Anticipated Graduation Date: _____	☐ **Graduate – MFA** ☐ **Graduate – MA or PhD** Anticipated Graduation Date: _____

II. LETTER OF PROPOSAL

Develop and attach a typewritten, detailed letter of proposal. The letter should include:

- Exhibition Title
- Exhibition thesis and brief narrative description of how selected artists and artworks relate to this thesis. Include any collaborative, performance, lectures, panels, or interdisciplinary elements, if applicable.
- Statement of Curatorial Experience (If Applicable)
- Plan for Promotional Materials

III. BUDGET SHEET

Include a budget sheet showing, at a minimum, the information in the template below.

Description	Estimated Expenses
Dorsey Prize: Cash Amount to Winner	**$ 1500**
Honoraria for participating artists: (ex. 5 @ $200)	**$ 1000**
Dept. contribution Advertising & reception & preparation	**$ 400**
Total	**$ 2,900**

IV. DIGITAL IMAGERY ON CD & LIST OF IMAGES

V. RESUME OR CV

Mail/Deliver Application Package to:

Danielle Curtis (Attention: John Dorsey Prize)
Department of Art
1211-E Art/Sociology Building
University of Maryland, College Park, MD 20742

Any questions may be addressed to Professor Patrick Craig, Department Undergraduate Director, pcraig@umd.edu or W.C. Richardson, Department Chair, wcr@umd.edu or 301-405-1446.